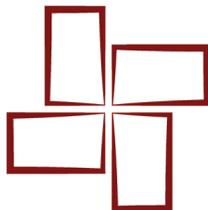


Finally! A resource for small business — offering operational and managerial services to support strategic growth, plus provides the practical, hands-on help needed to get it all done.



JJI MILLER, LLC.
passionate about small business

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We **ARE** Passionate About Small Business

At JJ Miller, our services are designed with smaller operations in mind and our mission is to help small businesses have the same advantages as larger firms. What sets us apart is our approach. We use solutions form-fitted to each client's needs to avoid the loss of agility, innovation and that entrepreneurial spirit that makes small business so vital. Then we help implement those solutions.

We work closely with small business owners to identify areas of both potential growth and potential loss; then we create a practical and usable plan to help them achieve their goals and realize the vision they had for opening their doors in the first place. And we are always mindful that time and money must be carefully budgeted.

We believe that a successful business begins and grows when equal attention is given to four fundamental areas: financial performance, customer retention, reinvestment back into the company, and processes that work culturally and fiscally. JJ Miller works with our clients to keep this important balance and ensure everything is aligned for success. Then we roll-up our sleeves to help get the work done.

Our Approach

-  We help our clients set and obtain realistic financial targets starting with the capture of leads to the collection of invoices.
-  We review, improve, and develop sustainable internal processes that make sense for our client's industry, size and culture.
-  We work with our client's management teams to help them drive the company's vision through innovation and staff development.
-  We work with all employees to improve the company's customer services and capacity to offer value toward ensuring customer loyalty.

***“Best Practices are by definition the antithesis of innovation.
And Innovation eventually causes discomfort.”
– Christian Haas***

Temporary Management Support Services — Lasting Impact

COO for Rent

A part-time or temporary Chief Operating Officer can help get those growth strategy punch list items checked off!

Few smaller firms have a full C-Suite and split senior management labor between the CEO and the top financial leader. But a COO can build bridges to close the gulf between Executive Vision and the downstream matrices of financial reporting.

Renting the part-time or temporary services of a JJ Miller COO might be just the solution you require to implement those operational and process changes needed to realize growth.

Marketing Pinch Hitter

Too busy to be selling? Why not keep opportunities rolling in by using the services of a marketing pinch hitter?

Sales and marketing are often the first to be neglected when things get busy. Many smaller companies sometimes ignore that ever vital pipeline or miss opportunities to promote themselves due to lack of resources.

Don't wait until there's "time"! Hire the helping hands of a JJ Miller Marketing Professional to manage the day-to-day of sales and promotion on a part-time or interim basis. Or provide just-in time help with special campaigns such as tradeshow, product launches, websites and collateral development, emails and more.

Pro Tem Professional Trainer

Skilled trainers are necessary to get change and improvements implemented among staff. Outsource the services of a seasoned trainer and keep progress moving!

The introduction of new processes, operating procedures, systems and concepts will fall apart if the end users aren't properly trained. This is particularly important at the supervisory or mid-management level.

Don't leave this vital part of the puzzle to be solved with a lecture of PowerPoints and quizzes. Retain a skilled, seasoned and competent JJ Miller Professional Trainer that will engage your staff and genuinely educate them.

Talent Search Aide-de-Camp

Engaging the services of an experienced hiring agent will not only shorten the hiring process with great results, but it won't over burden already stretched resources.

Acquiring the right talent to help your company grow requires an understanding of three things: the skill sets for the position to be filled; how to find and attract a pool of candidates; and how to vet them.

Staffing your company with the right talent is essential to expanding any operation. Engage an experienced Talent Search Professional from JJ Miller for your next hiring project and staff-up quickly and correctly.

JJ Miller Temporary Management Services are available for flexible time periods and at reasonable rates. We work with our clients to fit their needs — to meet their goals.

Ask how these services can help your company.

How We Can Help You Plan For Success

- Business Operational Gap Assessments
- Internal Process Review and Improvement Plans
- Annual Business Planning
- Sales Analysis and Planning
- Marketing Strategies
- Marketing Plans and Campaigns
- Branding Concepts
- Hiring Assessments
- Talent Development Initiatives
- Employee Retention and Motivation Programs
- Client Engagement Strategies
- Customer Satisfaction Analysis and Improvement

How We Can Help You Implement That Plan

- Senior Leader Coaching and Mentoring
- Team Building
- Marketing Material Content Development:
 - *Collateral*
 - *Websites*
 - *Videos*
- Marketing Campaign Execution
- Product Launch
- Employee Training:
 - *Sales*
 - *Management*
 - *Leadership*
 - *Process Implementation*
- Employee Appreciation Programs
- Talent Search
- Charitable Program Implementation
- CRM / ERP Research and Implementation

Looking For Services Outside of the JJ Miller Scope?

Ask...we know a lot of folks!

Our network includes professionals who provide the following services:

- Engineering & Architectural
- Environmental, Health & Safety Consulting
- Business Insurance and Benefits
- IT and Tel Com
- Accounting and Financial Advising
- Legal Counsel
- HR Specialists
- Website Development & SEO Strategy
- Videography
- eLearning Development
- Printing
- Employee Incentives and Promotional Items
- Construction & Other Trades
- Facilities Maintenance & Cleaning

*Never be afraid to try something new. Remember that a lone amateur built the Ark.
A large group of professionals built the Titanic.*

– Dave Barry



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